

EMPOWER YOUR BUSINESS

STRATEGIC CHANGE IMPLEMENTATION ALLOWING ORGANISATIONS AND MANAGERS TO BETTER REALISE BUSINESS OBJECTIVES.

Change poses difficulties for most organisations mainly because of the complex relationships between the business environment, the organisation, its people and supporting technologies; any change in one aspect will affect one or more of the others. Edison will help your organisation take a more structured approach to change, ensuring the change is successful and the business only gains a positive effect from that change.

DEVELOP. INNOVATE. EVOLVE.

By downloading and reading this information sheet you have taken the first step in the change process. The next step is to discuss the change with one of our experienced consultants. They will guide you through the basic building blocks that show the logic of our approach. They will highlight the main focal points within your organisation including customers, value offer, infrastructure and resources.

EDISON BUSINESS CONSULTING SERVICES

supporting your organisation when it may need it most



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DEVELOP NEW PROCESSES QUICKLY

Processes need to be functional, user friendly and produce an effective output. Edison's application methods ensure that front end analysis, data capture and thorough validity testing are all accelerated without compromising value.



INNOVATE WITHIN EXISTING CONSTRAINTS

While change can require high resource availability it is important that change is carried out as efficiently as possible. An approach that identifies the effective elements within the existing structure and efficiently integrates these with the new, rather than reinventing the wheel, is the preferred approach.

IDENTIFYING THE ORGANISATIONS VALUE PROPOSITION

Understanding how the organisation creates, delivers and captures value is at the root of an Edison change project. This understanding is achieved through effective communication and stakeholder management, two pre-requisites of supporting beneficial change.



RECOGNIZE CORE COMPETENCY, REDUCE RISK AND ACHIEVE BUSINESS OBJECTIVES.

PROJECT CASE STUDIES

COMPETENCY ASSESSMENT MODELLING

Development and implementation of a competency based model for the assessment of over 1000 technical and administrative staff. Competencies were aligned to a range of external standards and required to be effectively integrated into existing organisation structure.

BUSINESS PROCESS MAPPING

Modelling of existing processes within software development consultancy. Adoption of innovative approach to new process development which required to take account of product innovation, customer relationship management and infrastructure management.

PERFORMANCE MANAGEMENT AND OPTIMISATION

Introduce an effective business model design process within a major sales and distribution organisation. Supporting existing staff in the business modelling process, individual coaching, research methodology development and effective data analysis. Longer term follow up with mentoring and facilitation.

HELPING PROJECTS MEET STAKEHOLDERS NEEDS

BY GENERATING SOUND ANALYSIS, EFFECTIVE COMMUNICATION, REQUIREMENTS MANAGEMENT AND BENEFITS REALISATION THROUGH EXPERT GUIDANCE

Edison offer an approach that allows your organisation to discover the depths of the business model for your organisation, your competitors and any other related enterprises. Our approaches have been applied and tested around the world and considered best practice.

CUSTOMISATION - ONE SIZE DOESN'T FIT ALL!

Tailoring our approach to your particular business is key to our success. Yes we do have a wide variety of experience, however we don't just assume your organisation has the same challenges as everyone else. Our knowledge management ensures that the powerful lessons we learn are focused on the areas of your business where greatest returns are most likely.

DEVELOPING SYNERGIES

Our people + your people = a powerful combination

Imposing change without the necessary engagement from all stakeholders will always minimise success. Our experience shows that the most valuable factor of success is the knowledge and experience that already exists within your organisation. Our aim is to develop an approach that creates a powerful synergy between the people in both our organisations.

LEVERAGE OPPORTUNITIES AND THREATS

A thorough understanding of the external business environment is an essential part of any change. What aspects of the environment are known and reliable? Where are the uncertainties and how might they manifest themselves if they occur? All Edison consultants are qualified in risk management as part of their standard portfolio of skills. Knowing about risk and understanding how to respond is one of the most, as yet, unexploited part of business process.

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